

# IMPORTANT COMPLIANCE ADVISORY



Print and email communications that include information about a CPE activity may not include non-CPE product or service information, non-CPE branded product images, or non-CPE branded images. They may include CPE Provider and commercial supporter logos; all other logos are prohibited.

## PROVIDER RESPONSIBILITY

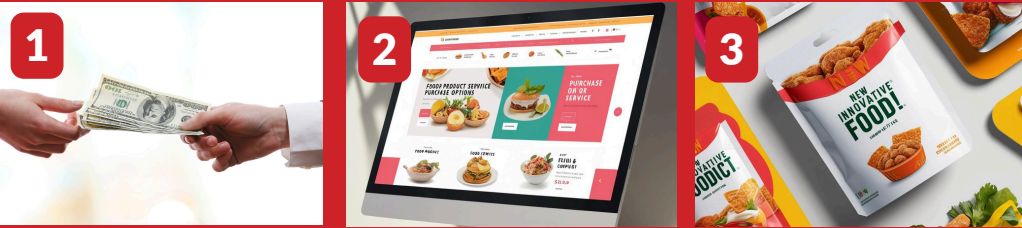
The **CPE Provider is responsible** for ensuring all final marketing products are compliant with CDR policies, even if the CPE Provider uses a third-party organization to market CPE activities.

### Communications that include information about a CPE activity may include:



- ✓
- 1 CPE-related information (for current or other Prior Approved CPE activities)
  - 2 links to resources that do not include purchase options and are accessible without a fee, membership, or account
  - 3 CPE Provider and commercial support logos

### Communications that include information about a CPE activity may not include:



- ✗
- 1 non-CPE related product or service information
  - 2 links to resources that include purchase options or require a fee, membership, or account
  - 3 branded product images or branded images



- ✗
- 4 logos (except for those of the CPE Provider and commercial supporter)
  - 5 social media icons or links to social media sites with product or service purchase options
  - 6 options to sign up for product or service updates



THANK YOU FOR YOUR  
CONTINUED EFFORTS IN  
PROVIDING QUALITY CPE